Message Text

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INFO OCT-01 ISO-00 AID-05 CIAE-00 EB-07 FRB-03 INR-07 NSAE-00 USIA-06 TRSE-00 XMB-02 OPIC-03 SP-02 LAB-04 EPG-02 SIL-01 OMB-01 NSC-05 SS-15 STR-04 CEA-01 /081 W

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FM AMEMBASSY PRAGUE

TO SECSTATE WASHDC 3008

INFO AMEMBASSY BELGRADE

AMEMBASSY BERLIN

AMEMBASSY BUCHAREST

AMEMBASSY BUDAPEST

AMEMBASSY MOSCOW

AMEMBASSY SOFIA

AMEMBASSY WARSAW

USDOC WASHDC

USMISSION NATO

AMEMBASSY STOCKHOLM

DIA WASHDC

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E.O. 11652: N/A

TAGS: EALR, EIND, MMOL, ECRP, CZ

SUBJECT: MOTOR VEHICLES: TATRA TO DROP LIMOUSINES, SPECIALIZE IN TRUCKS

REFS: (A) PRAGUE 0887 (NOTAL), (B) PRAGUE 3026 (NOTAL)

1. STORY IN JUNE 21 EDITION OF SVOBODNE SLOVO STATED THAT STARTING IN 1981 TATRA WORKS IN KOPRIVNICE, MORAVIA, WILL PRODUCE ONLY TATRA-815 TYPE HIGH-PERFORMANCE TRUCK, WITH DIFFERENT VERSIONS USING SAME SPARE PARTS. ANNUAL TRUCK OUTPUT TARGET FOR END OF SIXTH FIVE-YEAR PLAN IN 1980 WILL LIMITED OFFICIAL USE

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BE 15,000 UNITS. 500 MILLION CROWNS (HIGHLY INFLATED OFFICIAL RATE IS APPROXIMATELY 5.6 CROWNS EQUAL ONE U.S. DOLLAR) ARE TO BE INVESTED IN 1977 ALONE FOR "BUILDUP" OF TATRA WORKS.

2. ON RALTED TOPIC, E/C COUNSELOR RECENTLY WAS TOLD BY CONFIDENTIAL SOURCE THAT CZECHOSLOVAKS ARE

NEGOTIATING WITH VOLVO AND PERHAPS OTHER WESTERN EUROPEAN AUTOMOBILE PRODUCERS FOR COOPERATION AGREEMENT INVOLVING TATRA. ALTHOUGH DETAILS ARE NOT AVAILABLE, DEAL WOULD INVOLVE TATRA PRODUCING ENGINES FOR EXPORT IN EXCHANGE FOR AUTOS OR OTHER GOODS.

3. COMMENT: NEWSPAPER REPORT CLEARLY INDICATES THAT CZECHOSLOVAKIA WILL STOP PRODUCING TATRA PRESTIGE LIMOUSINES, WHICH HAVE PROVIDED EGO TRIPS FOR GOC BIG SHOTS AND A SERIOUS DRAIN ON ECONOMIC RESOURCES FOR YEARS. ANNUAL PRODUCTION OF THE OLDER MODEL 603 (WHICH WESTERNERS CALL THE "BATMOBILE") AND THE CURRENT MODEL 613, BOTH AMONG THE MOST COSTLY AUTOS PRODUCED IN THE WORLD, HAS EVIDENTLY NEVER RISEN ABOVE ABOUT 1,500 UNITS (REFTELS). EXPORTS HAVE BEEN INSIGNIFICANT. DECISION TO STOP PRODUCTION UNDOUBTEDLY REFLECTS A MINOR TRIUMPH OF ECONOMIC RATIONALITY AS WELL AS GOC DECISION TO SPECIALIZE IN HEAVY DUTY TRUCK PRODUCTION FOR WARSAW PACT COUNTRIES.

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